



PROFILE

A young, yet experienced Graphic Designer well versed in branding and identity management, as well as merchandising, web design, and marketing. Specializing in graphic identity development.

EDUCATION

ASBURY COLLEGE, Wilmore, KY – BA in Media Communication (Multimedia concentration), 2009

RELATED COURSEWORK, Interned as a Graphic Designer under Nightvision Artist Management. Completed Graphic Design I & II, and Interactive Media I & II. Completed Directed Study in print design.

EXPERIENCE

FREELANCE / INDEPENDENT CONTRACTOR KENTUCKY 2004–PRESENT

Created a vast array of designs and identities from merchandising to full corporate identities. See attached sheet for full list of freelance clients. Worked as the designer in a two-man team, creating websites.

RESIDENT HELPDESK ASSISTANT, ASBURY COLLEGE WILMORE, KENTUCKY 2006-PRESENT

Computer troubleshooting and repair. Customer service representative for the whole college in technology related issues. Promoted to Lead Resident Helpdesk Assistant in Fall of 2007.

PROMOTIONS/WEB DIRECTOR, WACW WILMORE, KENTUCKY 2006-2008

Responsible for up-keep of website. Also responsible for advertising the station's events and shows.

E-COMMERCE MAINTENANCE/GRAPHIC DESIGN, MERCHPLAZA TSHIRTS, INC. FRANKLIN, TENNESSEE 2002-2005

Responsible for the up-keep of the sales engine behind the merchandising site "merchplaza.com" (since defunct). Created designs for artist merchandise. Physically sold merchandise at festivals.

SKILLS

Branding, identity development, website maintenance, HTML, CSS, some PHP, some Javascripting, Applescripting, Adobe®Photoshop™, Adobe®Illustrator™, Adobe®InDesign™, Adobe®Flash™, network solutions, computer repair and servicing, customer service

REFERENCES

MICHAEL SCHULTZ Client / Business Partner

MICHAELWSCHULTZ@GMAIL.COM // 502.548.2943

I have worked with Michael many times when designing websites. Recently I have worked with him as a client of mine for an iPhone application, called "Hemolog."

BERT WALTHER ASBURY COLLEGE HELPDESK – Supervisor

BERT.WALTHER@ASBURY.EDU // 859.327.5784

Mentor and employer of four years.

More references available upon request.

Portfolio available upon request.